



maria sanz
KIMONO



Wear Art. Live Elegance.



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History

Maria Sanz Kimono was founded in 2013 by Brazilian designer Maria Sanz as a way to merge storytelling with fashion. Drawing inspiration from her Brazilian roots and the elegance of Japanese kimonos, Maria transforms her hand-drawn patterns into fabrics. Her vision is to create garments that go beyond trends, reclaiming the essence of the wearer while offering both elegance and protection.

Every kimono is a reflection of Maria's commitment to artistry and individuality, blending tradition with contemporary design. Through her designs, Maria empowers women to embrace their unique beauty and wear pieces that are timeless, meaningful, and deeply personal.

Brand Overview

Introduction

Maria Sanz Kimono merges tradition with contemporary design, empowering women with handcrafted kimonos that celebrate elegance, individuality, and timeless beauty. Founded by Maria Sanz, the brand draws from her background in styling and design, bringing a unique vision to every piece.



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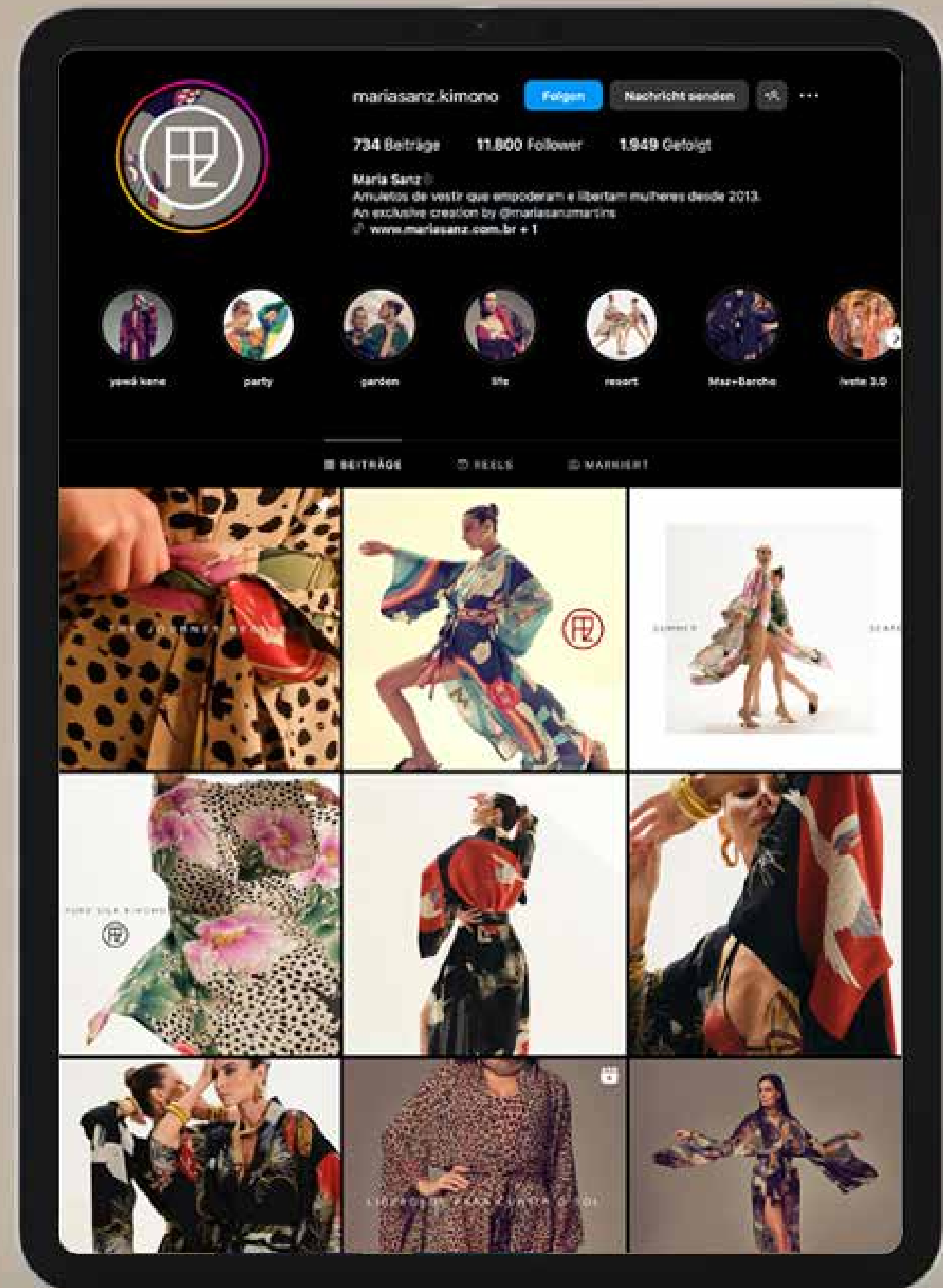
Core Values

- Elegance and Individuality: Fashion as a statement of personality.
- Tradition and Craftsmanship: Inspired by Japanese artistry, expressed in modern designs.
- Sustainability: Ethical and eco-conscious practices are at the heart of production.



Market Position

Maria Sanz Kimono stands out by combining luxurious materials, artisanal details, and versatile designs. The brand appeals to women seeking timeless elegance with a contemporary twist.





Collection Highlights

Seasonal Focus

Each Maria Sanz Kimono collection begins as a masterpiece —literally. Twice a year, Maria creates original designs for new kimono collections, it may be oil paintings, dry pastel, watercolor or graphic design compositions, transforming their vibrant colors and shapes into intricate prints that define her kimonos. This unique artistic process ensures every piece carries the essence of Maria's creative vision, blending art and fashion seamlessly.

Key highlights include:

- Classic Kimonos: Timeless outerwear that effortlessly transitions across occasions.
- Kimono Dresses: Perfectly balanced designs for both formal elegance and casual chic.
- Beachwear: Sophisticated resort wear with an unmistakable touch of luxury.

Every piece reflects a commitment to individuality, sustainability, and timeless beauty, making each garment a true work of art.



Signature Style

Maria Sanz Kimono is defined by clean lines, flowing silhouettes, and artistic details. The brand seamlessly blends traditional Japanese influences with a modern aesthetic.



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Versatility

Maria Sanz Kimonos adapt to any occasion—whether it's a dinner party, a wedding, or a relaxed day at the beach. Their adaptability makes them essential pieces for any wardrobe.



Craftsmanship & Quality

Materials

- Premium fabrics such as pure silk and luxurious viscose.
- Materials are thoughtfully sourced from sustainable and ethical suppliers.



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Production

- Handcrafted designs with meticulous attention to detail and quality.
- A fusion of traditional craftsmanship and modern techniques ensures the uniqueness of each piece.



Durability

Maria Sanz Kimonos are designed to last, offering timeless elegance that can be cherished for years.



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Target Audience

Customer Profile

Maria Sanz Kimono caters to sophisticated, style-conscious women who value luxury and sustainability. The target audience includes fashion-forward professionals, travelers, and creative minds.



Lifestyle Fit

The brand fits seamlessly into a global, elegant lifestyle. Its kimonos provide a combination of comfort and sophistication that enhances the wearer's daily life.



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Retail Success

Current Presence

Maria Sanz Kimono has an established presence in Brazil. The brand's stores have achieved great success, showcasing meticulously curated collections.

Performance Metrics

The brand boasts proven bestsellers, including the classic kimonos and versatile kimono dresses, which are loved by customers worldwide.



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International Appeal

Cultural Relevance

Maria Sanz Kimono has achieved global resonance by blending traditional Japanese inspiration with contemporary, universal design elements. This cultural authenticity appeals to women from diverse backgrounds.



Resortwear

Maria Sanz stands for more than just kimonos. Our Resortwear line combines stylish swimwear—bikinis, one-pieces, and cover-ups—with our signature kimonos to create a complete look for any getaway.

Each piece is designed to complement the others, offering versatility and effortless style from the beach to casual outings. The collection highlights modern, confident fashion that works together or on its own.

Maria Sanz brings together kimonos and swimwear for a cohesive, elegant resortwear experience.



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