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Wear Art. Live Elegance.



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History

Maria Sanz Kimono was founded in 2013 by Brazilian designer Maria Sanz as a way to merge storytelling with fashion. Drawing inspiration from her Brazilian roots and the elegance of Japanese kimonos, Maria transforms her hand-drawn patterns into fabrics. Her vision is to create garments that go beyond trends, reclaiming the essence of the wearer while offering both elegance and protection.

Every kimono is a reflection of Maria's commitment to artistry and individuality, blending tradition with contemporary design. Through her designs, Maria empowers women to embrace their unique beauty and wear pieces that are timeless, meaningful, and deeply personal.

Brand Overview

Introduction

Maria Sanz Kimono merges tradition with contemporary design, empowering women and men with handcrafted kimonos and resortwear that celebrate elegance, individuality, and timeless beauty. Founded by Maria Sanz, the brand draws from her background in styling and design, bringing a unique vision to every piece. The introduction of a men's line further broadens the brand's scope, offering premium beachwear and casual pieces that embody the same luxurious craftsmanship and modern aesthetic, designed for the contemporary man who values artistry and comfort.



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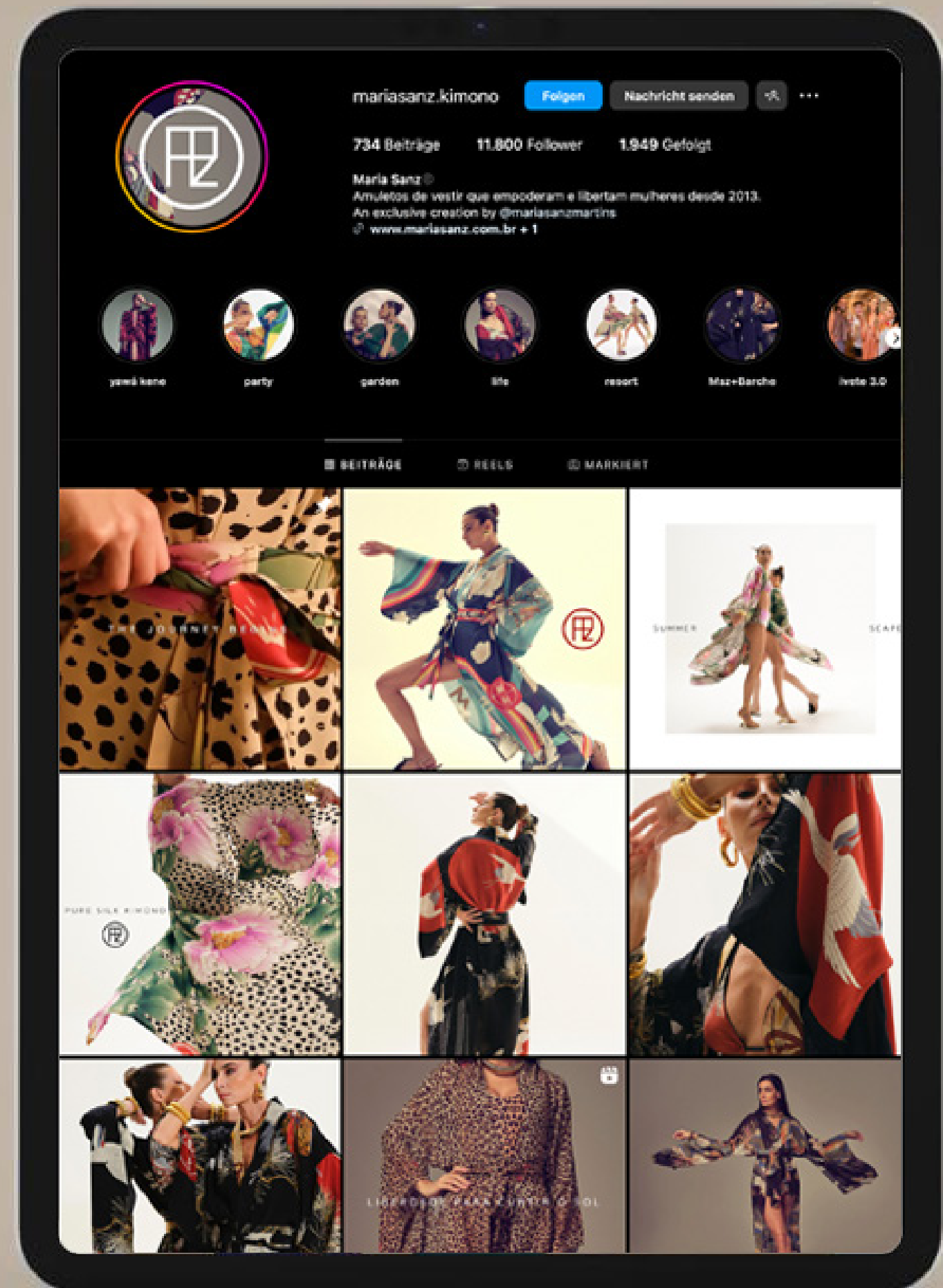
Core Values

- Elegance and Individuality: Fashion as a statement of personality.
- Tradition and Craftsmanship: Inspired by Japanese artistry, expressed in modern designs.
- Sustainability: Ethical and eco-conscious practices are at the heart of production.



Market Position

Maria Sanz Kimono is known for its luxurious materials, artisanal details, and versatile designs, catering not only to women but also to men who seek timeless elegance and high-quality beach and casualwear. The addition of the men's line strengthens the brand's position in the luxury lifestyle market, offering sophisticated options for both men and women who appreciate artistry, comfort, and modern design.





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Collection Highlights

Seasonal Focus & Sustainable Vision

Each Maria Sanz collection begins as a masterpiece—literally. Twice a year, Maria creates original designs for new **resortwear pieces**, transforming vibrant colors and shapes into intricate prints that define her collections. This unique artistic process ensures every piece carries the essence of Maria's creative vision, blending art and fashion seamlessly.

Maria Sanz also embraces sustainability by using **organic** cotton and responsible production practices, reflecting a conscious approach to luxury.

The collections include a **Men's line**, offering resortwear and casual styles with the same artistic expression and attention to detail as the women's collection—designed for the modern man seeking comfort and elegance with purpose.



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Key highlights include:

- **Classic Kimonos:** Timeless outerwear that effortlessly transitions across occasions.
- **Kimono Dresses:** Perfectly balanced designs for both formal elegance and casual chic.
- **Beachwear:** Sophisticated resort wear with an unmistakable touch of luxury.
- **Men's Resortwear:** A collection of stylish, high-quality pieces designed for the modern man. From beach-ready ensembles to casual resort moments, this collection embodies elegance and comfort for him, complementing the brand's signature aesthetic.

Every piece reflects a commitment to individuality, sustainability, and timeless beauty, making each garment a true work of art.



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Signature Style

Maria Sanz Kimono is defined by clean lines, flowing silhouettes, and artistic details. The brand seamlessly blends traditional Japanese influences with a modern aesthetic.



Versatility

Maria Sanz Kimonos adapt to any occasion—whether it's a dinner party, a wedding, or a relaxed day at the beach. Their adaptability makes them essential pieces for any wardrobe.



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Craftsmanship & Quality

Materials

- Premium fabrics such as pure silk and luxurious viscose.
- Materials are thoughtfully sourced from sustainable and ethical suppliers.



Production

- Handcrafted designs with meticulous attention to detail and quality.
- A fusion of traditional craftsmanship and modern techniques ensures the uniqueness of each piece.



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Durability

Maria Sanz Kimonos are designed to last, offering timeless elegance that can be cherished for years.



Target Audience

Customer Profile

While Maria Sanz Kimono primarily appeals to sophisticated, style-conscious women, the introduction of a men's line expands the brand's reach to discerning male customers who value craftsmanship, elegance, and comfort. This inclusive approach enhances the brand's appeal to a wider demographic, including fashion-forward individuals looking for premium resortwear and casual pieces.



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Lifestyle Fit

The brand fits seamlessly into a global, elegant lifestyle. Its kimonos provide a combination of comfort and sophistication that enhances the wearer's daily life.



Retail Success

Current Presence

Maria Sanz Kimono has an established presence in Brazil. The brand's stores have achieved great success, showcasing meticulously curated collections.



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Performance Metrics

The brand boasts proven bestsellers, including the classic kimonos and versatile kimono dresses, which are loved by customers worldwide.



International Appeal

Cultural Relevance

Maria Sanz Kimono has achieved global resonance by blending traditional Japanese inspiration with contemporary, universal design elements. The brand's cultural authenticity and luxurious craftsmanship appeal to women and men from diverse backgrounds. With the introduction of a men's line, Maria Sanz expands its international appeal, offering stylish beach and casualwear options that cater to the modern man's need for sophistication and comfort, further strengthening its presence in global markets.



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Resortwear

Maria Sanz stands for more than just kimonos. Our Resortwear line combines stylish swimwear—bikinis, one-pieces, and cover-ups—with our signature kimonos to create a complete look for any getaway.

Each piece is designed to complement the others, offering versatility and effortless style from the beach to casual outings. The collection highlights modern, confident fashion that works together or on its own.

Maria Sanz brings together kimonos and swimwear for a cohesive, elegant resortwear experience.

Men's Collection

In addition to the exquisite collection for women, Maria Sanz is proud to present a men's line that embodies the same luxurious craftsmanship and attention to detail. Perfect for beach and casual moments, this collection offers stylish, high-quality pieces designed for modern men who appreciate elegance and comfort. Whether lounging by the water or enjoying casual outings, Maria Sanz's men's line provides versatility and sophistication, complementing the brand's signature aesthetic.



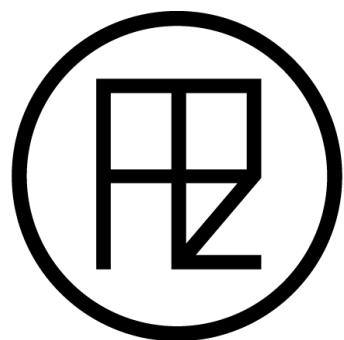
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Children's Collection

Building on the timeless elegance of the Maria Sanz brand, the Children's Collection brings the same refined craftsmanship and attention to detail to a line made especially for little ones. Designed for comfort and style, these pieces are perfect for sunny days, beach adventures, and playful moments. Several prints from this capsule are designed to match or coordinate with pieces from the Maria Sanz women's collection — making it ideal for stylish family looks or mother-child matching sets. With its blend of charm, quality, and versatility, the Children's Collection reflects the essence of the Maria Sanz aesthetic in miniature form.



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